# Avery<sup>®</sup> MPI 4210 Economy Matt Banner 340gsm Matt Frontlit Banner

## Features

- Light weight 340gsm laminated PVC construction offers easy handling
- Compatible with most portable display stands
- Smooth, low glare matt finish is ideal for exhibition and display
- Excellent whiteness for fresh, vibrant colours
- Up to 3.2m wide seamless construction
- Excellent outdoor durability
- Resistant to UV, rain, fungi and frost
- Compatible with most popular solvent inkjet printers
- Rapid drying after printing
- Excellent tear resistance
- · Reduced fraying when trimming or eyeleting

## Conversion

- Flat bed cutters
- □ Friction fed cutters
- Die cutting
- Thermal transfer
- Screen printing

## Cold overlaminating Estat printing

- Water based inkjet
- Solvent inkjet
- Mild solvent inkjet

## Description

Film	340 gsm (10oz) matt white PVC Banner	
Scrim Construction	500 x 250 denier 18 x 12 per square inch	
Standard Widths	1.37m, 1.83m, 2.05m	
Maximum Width	3.2m	
Roll Length	50m	
Outdoor Life	Up to 1 year printed	
Printability	Suitable with most solvent inkjet printers including Vutek, NUR, Scitex, Roland, Mutoh, Mimaki and DGI	

## **Common Applications**

- Indoor banners
- Display and exhibitions stands
- Point of sale banners
- Shopping centre banners
- Special event banners

## Uses

Avery MPI 4210 Economy Matt Banner is a light weight banner film suitable for a wide range of indoor and outdoor banner applications where a smooth, low glare finish and value for money are required.



Digital Media Product Data Sheet

#### **Physical characteristics**

#### General

Caliper		340 gsm (10oZ)
Tensile strength - Length	ISO 13934-1:1999	90.1 kg / 50mm
- Width	ISO 13934-1:1999	89.3 kg / 50mm
Elongation - Length	ISO 13934-1:1999	14.9%
- Width	ISO 13934-1:1999	31.2%
Tear Strength - Length	ISO 13937-2:2000	7.1 kg force
- Width	ISO 13937-2:2000	5.0 kg force
Adhesion Strength	ISO 2411, C.R.E	13.2 kg / 50mm
Flammability		

Shelf life		1 year	
Durability **	Vertical exposure	Up to 1 year	
Resistance to weathering	ASTM G26, XENON ARCLAMP, 18Min. SPRAY/2HRS., 100HRS EXPOSURE	No Change	

## Thermal

Resistance to low temperature	DIN53351	-20°C
Resistance to high temperature	DIN53351	80°C

## Chemical

Determination resistance of synthetic polymeric materials to fungi ASTM G21-1996

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#### Important

Information on physical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of any material for their specific use.

All technical data is subject to change without prior notice.

#### Warranty

Avery<sup>®</sup> materials are manufactured under careful quality control and are warranted to be free from defect in material and workmanship. Any material shown to our satisfaction to be defective at the time of sale will be replaced without charge. Our aggregate liability to the purchaser shall in no circumstances exceed the cost of the defective materials supplied. No salesman, representative or agent is authorised to give guarantee, warranty, or make any representation contrary to the foregoing.

All Avery<sup>®</sup> materials are sold subject to the above conditions, being part of our standard conditions of sale, a copy of which is available on request.

#### \*\*Durability

The durability is based on Australian exposure conditions. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the marking. For instance, in the case of signs facing north; in areas of long high temperature exposure such as northern Australia; in industrially polluted areas or high altitudes, exterior performance will be decreased.



