

## MetaGuard 700

Premium Grade 70 micron PVC Overlaminate

## **Product Description**

Metaguard 700 is a 70 micron polymeric calendered self-adhesive vinyl overlaminate suitable for lamination of interior or exterior applications. The product is moderately conformable so is suitable for prints applied over curved surfaces, and the product has good long-term durability.

## **Typical Applications**

Overlaminating with Metaguard 700 provides increased resistance to abrasion and durability of the print. When applied over Metamark MD5 digital print media the products provide a matched system, as both these polymeric calendered vinyl films are mutually conformable, with similar dimensional stability and durability, eliminating problems of differential weathering on curved surfaces. It can be applied over flat or semi-curved surfaces and has a solvent-based adhesive that eliminates problems during wet application.

## **Material Processing and Handling**

This product is suitable for cold lamination using a laminator, or can be wet applied over a solvent inkjet print.

Face Film		Finishes		
Face Film Gauge	Polymeric calendered PVC 70 micron nominal	Finish Available	MG-705 MG-703	Clear Gloss Satin
Tensile Strength	47N/25mm MD / 43N/25mm TD nominal	<b>Roll Presentation</b>		
Elongation at break	180% MD nominal	Roll sizes and net weights	760mm x 50m	
Adhesive		non sizes and her weights	1370mm x 50m 1520mm x 50m	
Туре	Permanent clear pressure sensitive	Presentation	Laminate outwards, on a 76mm core.	
Weight	solvent-based acrylic with UV inhibitors 22gsm nominal	Durability		
Adhesion to glass 20 mins	15N/25mm nominal			
Adhesion to glass 24 hour	20N/25mm nominal	Shelf Life	2 years	
Perceived tack Shear strength	Medium Medium to high	External weathering	5 years. This refers to the overlamina and not the protection that it gives the	
Application temperature	+5°C to +60°C		printed image.	
Service temperature	-30°C to +110°C	Fire Rating	Class B. Classification compliant with BS EN 13501-1:2007 European	
Release Liner			standard. The full	
Print Weight Type	'Metamark Digital Vinyl' grey print 140 gsm nominal Advanced specially treated layflat kraft paper with high internal strength and PE coating		to substrates of a	applies when appli density greater tha erboard, 800kg/m <sup>3</sup> . ırther information
			MD: Machine direction, TD: Transverse direc	

Warranty: Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Metaguard will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark Metaguard becomes ineffective for its intended use, Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair.

**Please Note:** The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.