

# Avery® MPI 2105 Easy Apply™\*

## Gloss White Premium Polymeric Calendered

### Features

- Easy Apply™ adhesive system with air egress channels for fast bubble and wrinkle free application
- Low adhesive tack level allows graphics to be repositioned during application
- Excellent printability on eco-solvent, solvent, latex and UV curable inkjet printers
- Two side PE coated StaFlat™ liner provides easy handling and converting properties
- Excellent outdoor durability and performance
- Excellent dimensional stability during use
- High gloss finish for superior appearance
- Grey adhesive provides extra opacity for blackout performance
- Easy removability with heat for up to 4 years with little or no adhesive residue

### Description



**Film:** 80 micron high gloss white polymeric calendered vinyl



**Adhesive:** Grey permanent acrylic with Easy Apply and long term removability  
**Removability:** Up to 4 years



**Backing:** Two side PE coated StaFlat™ paper, 145g/m²



**Outdoor life\*\* :** 5 years (unprinted) – Asia Pacific

**Application surface:** Flat, simple curves, gentle corrugations

### Conversion\*

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Flat bed cutters     | <input type="checkbox"/> Cold overlaminating               |
| <input checked="" type="checkbox"/> Friction fed cutters | <input checked="" type="checkbox"/> Electrostatic printing |
| <input checked="" type="checkbox"/> Die cutting          | <input checked="" type="checkbox"/> Latex inkjet           |
| <input type="checkbox"/> Thermal transfer                | <input checked="" type="checkbox"/> Eco solvent inkjet     |
| <input checked="" type="checkbox"/> Screen printing      | <input checked="" type="checkbox"/> Solvent inkjet         |
| <input type="checkbox"/> Offset printing                 | <input checked="" type="checkbox"/> UV curable inkjet      |

\*Always test with your combination of printer and inks prior to commercial use.

### Common Applications

- General Signage
- Trains and light rail
- Buses
- Flat sided trucks
- Outdoor advertising
- Window graphics

### Application

- Avery Graphics recommend a maximum ink limit of 250% to ensure optimal performance
- Dry application only. Do not use water and detergent or a commercial application fluid to position the graphic.
- Refer to Instructional Bulletins 1.01, 1.4, 4.06 & 4.14 for printing, laminating and application instructions.

### Uses

Avery MPI 2105 Easy Apply is a flexible high gloss polymeric calendered vinyl. MPI 2105 Easy Apply offers exceptional value for applications requiring premium calendered film durability combined with a grey high opacity permanent adhesive and long term removability performance. MPI 2105 Easy Apply offers the benefits of reduced wrinkling and air entrapment inherent in the application of decals.

## Physical characteristics

### General

Calliper, face film	ISO 534	80 micron
Calliper, face film & adhesive	ISO 534	120 micron
Dimensional stability	DIN 30646	1.651 mm max.
Elongation	DIN 53455 (Unprinted film)	Min 100%
Gloss	@ 60	85%
Adhesion, initial	ASTM 1000, stainless steel	450 N/m
Adhesion, 24 hours	ASTM 1000, stainless steel	550 N/m
Removability ^^	Smooth OEM painted surfaces	Up to 4 years
Flammability	Meets ASTM E84-04	Self extinguishing
Shelf life	Stored at 22° C/50-55 % RH	2 years
Durability **	Vertical exposure^	Up to 5 years (unprinted)

^ See ICS Performance Guarantee Durability Bulletin for your specific printer and ink combination for further information

^^ Not removable when applied to nitrocellulose paints, fresh screen print inks, ABS, polystyrene & certain types of PVC

### Thermal

Application temperature	Minimum: +10°C
Temperature range	- 45°C to +80°C

### Chemical

Resistant to most mild acids, alkalies, and salts  
Resistant to humidity and water

### Note:

Materials have to be properly dried and cured of solvents before further processing, like laminating, varnishing, trimming, contour cutting or application. The residual solvents can otherwise change the products' specific features and properties.

### Test Methods

#### Dimensional stability:

Is measured on a 150 x 150 mm aluminium panel to which a specimen has been applied; 72 hours after application the panel is exposed for 48 hours to + 70°C, after which the shrinkage is measured.

#### Adhesion:

(FTM-1, FINAT) is measured by peeling a specimen at a 180° angle from a stainless steel or float glass panel, 24 hours after the specimen has been applied under standardised conditions. Initial adhesion is measured 20 minutes after application of the specimen.

#### Flammability:

A specimen applied to aluminium is subjected to the flame of a gas burner for 15 seconds. The film should stop burning within 15 seconds after removal from the flame.

#### Temperature range:

A specimen applied to stainless steel is exposed at high and low temperatures and brought back to room temperature. 1 hour after exposure the specimen is examined for any deterioration. Note: Prolonged exposure to high and low temperatures in the presence of chemicals such as solvents, acids, dyes, etc. may eventually cause deterioration.

### Important

Information on physical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of any material for their specific use.

All technical data is subject to change without prior notice.

### Warranty

Avery® materials are manufactured under careful quality control and are warranted to be free from defect in material and workmanship. Any material shown to our satisfaction to be defective at the time of sale will be replaced without charge. Our aggregate liability to the purchaser shall in no circumstances exceed the cost of the defective materials supplied. No salesman, representative or agent is authorised to give guarantee, warranty, or make any representation contrary to the foregoing.

All Avery® materials are sold subject to the above conditions, being part of our standard conditions of sale, a copy of which is available on request.

### \*\*Durability

Durability is based on exposure conditions in the Asia Pacific region. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the marking. For instance, in the case of signs facing north in the southern hemisphere or south in the northern hemisphere; in areas of long high temperature exposure such as northern Australia; in industrially polluted areas or high altitudes, exterior performance will be decreased.

\*Compatible with most printer and ink combinations. Test prior to use.

\*Patent Info: May be covered by one or more patents US6,630,049, US7,060,351, US7,344,618, US7,332,205, EP1276605, EP1282472 and other US and foreign patents pending and others used under license.

#### Chemical Resistance:

All chemical tests are conducted with test panels to which a specimen has been applied. 72 hours after application the panels are immersed in the test fluid for the given test period. 1 hour after removing the panel from the fluid, the specimen is examined for any deterioration.

#### Corrosion Resistance:

A specimen applied to aluminium is exposed to saline mist (5% salt) at 35°C. After exposure, the film is removed and the panel is examined for traces of corrosion.